

AI Impact Maine — nonprofit-ai-adoption (preview)

RESOURCE 5: nonprofit-ai-adoption

OVERVIEW

- **Audience:** Nonprofits (all sizes)
- **Primary Goal:** Mission-aligned AI implementation
- **Tone:** Inspirational yet practical
- **Unique Angle:** Focus on mission impact, not just efficiency

LITE VERSION (5 pages)

Page 1: Why AI Matters for Nonprofits

- Mission amplification with limited budgets
- Real nonprofit AI success stories
- Specific challenges nonprofits face
- Opportunities across nonprofit functions

Page 2: 10 AI Use Cases for Nonprofits

Quick descriptions: 1. Donor relationship management & personalization 2. Grant writing & funding research 3. Program delivery & impact measurement 4. Volunteer management & scheduling 5. Marketing & communications automation 6. Fundraising campaign optimization 7. Data analysis for program improvement 8. Administrative task automation 9. Content creation & storytelling 10. Accessibility & inclusion (captions, translations)

Page 3: Getting Started (No Budget Required)

- Free tools nonprofits can use immediately
- Quick win projects (< 1 week)
- Low-risk pilots
- Zero-cost implementation ideas

Page 4: Funding AI Implementation

- Grant programs for nonprofit AI
- Foundation funding opportunities
- Tech for good programs
- In-kind technology donations
- Pricing for nonprofits

Page 5: Full Version Contents

- What's included in complete guide

FULL VERSION (35 pages)

PART 1: AI Fundamentals for Nonprofit Leaders (4 pages)

- What is AI? (Nonprofit-friendly explanation)
- Why nonprofits should adopt AI
- Common myths and misconceptions
- AI's role in advancing mission

PART 2: 20 AI Use Cases for Nonprofits (12 pages)

For each use case: - Description - Nonprofit benefit - Implementation approach - Tools/solutions - Expected impact/ROI - Risk considerations - Case study or example

Focus areas: - Fundraising & development - Program delivery & evaluation - Volunteer management - Communications & marketing - Operations & administration - Advocacy & policy work - Research & analytics - Accessibility & inclusion

PART 3: Implementation Roadmap (8 pages)

- Phase 1: Assessment (weeks 1-2)
- Phase 2: Planning (weeks 3-4)
- Phase 3: Pilot (months 1-3)
- Phase 4: Scale (months 4-12)
- Governance considerations
- Success metrics
- Sustainability planning

PART 4: Funding & Resources (5 pages)

- Grant programs for nonprofit AI
- Technology donation programs
- Vendor pricing for nonprofits
- Skills training resources
- Community and networks

PART 5: Risk & Responsibility (3 pages)

- Ethical considerations
- Donor privacy protection
- Beneficiary protection
- Accountability to mission
- Transparent disclosure